



## Mr. Rajashekhar Beedimani

Assistant Professor

**Specialization :** Faculty of Management

**Email:** rajashekharbb@gmail.com

**LinkedIn:** <https://www.linkedin.com/in/rajashekhar-beedimani-74743b60/>

### Qualification

- UGC-NET
- MBA(HR & Marketing)
- Bachelor of Engineering (Mechanical)
- Certificate in C Programming & C++

### Work Experience - 16 years

- 2017 –present – Assistant Professor for Jain Degree College, Hubballi
- 2016-2017 – I/C. Principal for KLE Society’s College of BBA, Nipani
- 2011-2016- Lecturer for Angadi Institute of Technology & Management
- 2010-2011 - QC Engineer for Shantala Power Limited, Hubballi
- 2009-2010 – Relationship

### Career Summary

Mr. Rajashekhar Beedimani aspires to become an Excellent Teacher. He states, “Nothing is Impossible even the word itself says ‘I’MPossible!”, he plays a vital role for facilitating an educational atmosphere where, students have the opportunity to fulfill their potential for intellectual, emotional, physical, social, spiritual, and psychological growth. He is an active Member of the Jain College of Business Administration. His areas of Specialization include Retailing, International Business, Statistics Operations Research, and Production Management.

### Research Interest

Current & Future Trends of Retailing in India

### Research Publications

S.N	Title of Paper	Journal Name	Impact Factor	ISSN/ISBN	Scopus Indexed	Year
1	A study on attitude towards Entrepreneurship among rural youth with special reference to power loom sector.	International Journal of Engineering Research & Technology		2278-0181	No	2015

### Articles / Case Studies

-NIL-

### Consultancy / Projects

-NIL-

<p>Manager for IIFL, Hospete</p> <ul style="list-style-type: none"> <li>2006-2008 – Associate Software for HOIPL, Bangalore.</li> <li>2004-2005 – Sr. Marketing Officer for Shodha Toyota, Dharwad</li> <li>2003-2004 – Sales Officer for Bagi Auto’s Ltd. Hubballi</li> </ul> <p><b><u>Courses Facilitated</u></b></p> <ul style="list-style-type: none"> <li>MBA           <ol style="list-style-type: none"> <li>Statistics for Managers</li> <li>Production &amp; Operations Management</li> <li>Quantitative Techniques</li> <li>IT for Managers</li> <li>International Business</li> </ol> </li> <li>BBA           <ol style="list-style-type: none"> <li>Business Statistics</li> <li>Business Mathematics</li> <li>International Business</li> <li>Retail Management</li> </ol> </li> <li>B.Com           <ol style="list-style-type: none"> <li>Business Statistics</li> <li>Commercial Arithmetic</li> <li>Retail Marketing</li> </ol> </li> </ul>	<p><b><u>Books/Chapters</u></b></p> <p>-NIL-</p>																																		
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<p><b><u>Recognition / Awards</u></b></p> <p>-NIL-</p>																																			
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<b><u>Member on Committees / Editorial Boards/Committees</u></b> • Member of SRDC Jain Degree College, Hubballi- 2021  <b><u>Professional Memberships</u></b> • LMISTE • Member Kannada Sahitya Parishat		Green Building Awareness			
	7	2-DAY ISTE WORKSHOP ON RESEARCH METHODS IN EDUCATIONAL TECHNOLOGY	IIT Bombay	Participant	2013
	8	2-WEEK ISTE Workshop on ENGINEERING THERMODYNAMICS	IIT Bombay	Participant	2012
	9	2 Days ISTE Workshop on Aakash for Education	IIT Bombay	Participant	2012
	10	FDP on Research Paper Writing	AITM, Belagavi	Participant	2012
	<b><u>Online Certifications and Webinars</u></b>				
	-NIL-				
	<b><u>Webinars-FDP/MDP</u></b>				
	<b>S.N</b>	<b>FDP/MDP-Webinar</b>	<b>Institution</b>	<b>Year</b>	
	1	Redefining Social Responsibility and Ethical Leadership	CMS , JAIN (Deemed-to-be University)	2021	
2	Scaling Techniques and Data Analysis using Excel and SPSS	CMS , JAIN (Deemed-to-be University)	to		
3	How to Write a Case Study	IEMS, Hubballi	2021		
4	The Next Phase of Business & Environment Suitability	CMS , JAIN (Deemed-to-be University)	2021		
5	Sustainable Business Management Practices and Social Innovation	CMS , JAIN (Deemed-to-be University)	2021		
6	Polity, Research and Up scaling Students' Effectiveness	CMS , JAIN (Deemed-to-be University)	2020		
7	Indian Economy during unprecedented Time and Way Forward	CMS , JAIN (Deemed-to-be University)	2020		
8	ELT: Course Planning Tools for Hybrid Classroom Teaching and Learning	CMS , JAIN (Deemed-to-be University)	2020		
9	Introduction to Neuro-marketing	Ramaiah Institute of Management	2020		
10	Leading The Way Forward In Unprecedented Times: With A Special Reference To The Global Market And Economy	CMS , JAIN (Deemed-to-be University)	2020		
11	Preparing for a Post CoVid world - how brands can stay connected with their customers	Ramaiah Institute of Management	2020		

12	Migrant Worker Legislations: A Reality Check	Ramaiah Institute of Management	2020
13	Employee Engagement	Ramaiah Institute of Management	2020
14	Select Options Strategies in Indian Markets	Ramaiah Institute of Management	2020
15	The Stochastics of Queue Management	Ramaiah Institute of Management	2020
16	Tackling end-to-end supply chain challenges in face of current environmental discontinuities - Lessons from the past	Ramaiah Institute of Management	2020
17	Problem Solving: 7 QC tools from Quality Management	Ramaiah Institute of Management	2020
18	The Art of Virtual Communication	Ramaiah Institute of Management	2020
19	Retail Industry Scenario during Pandemic	Ramaiah Institute of Management	2020
20	Predictive Analytics	Ramaiah Institute of Management	2020
21	Understanding and Managing stress	Ramaiah Institute of Management	2020
22	Mindfulness in Leadership,	Ramaiah Institute of Management	2020
23	Financial Statement Analysis,	Ramaiah Institute of Management	2020
24	Artificial Intelligence in HRM,	Ramaiah Institute of Management	2020
25	Information Systems at Different Levels of Management	Ramaiah Institute of Management	2020
26	Effects of Covid -19 Monetary Policy on Bank Credit	Ramaiah Institute of Management	2020
27	Estimating Synergy in M&A -- A case study approach	Ramaiah Institute of Management	2020
28	Juggling in the Midst of the New Normal	CMS , JAIN (Deemed-to-be University)	2020
29	Impact of COVID-19 on the Indian Stock Markets	CMS , JAIN (Deemed-to-be University)	2020
30	Goal setting that cannot fail	CMS , JAIN (Deemed-to-be University)	2020
31	Moving forward through the challenges posed by Covid-19 in the manufacturing sector	CMS , JAIN (Deemed-to-be University)	2020
32	National Education Policy- A Paradigm Shift in	IEMS, Hubballi	2020

		Higher Education		
	<b>33</b>	How to Write & Publish Paper using TYPESET Research	DY PATIL COLLEGE AKURDI, PUNE	2020
	<b>34</b>	Communication skills and use of ICT Tools for Effective Teaching, Learning and Evaluation	GFGC, Dharwad	2020